



Virginia Green Partner Profile:



Northern Virginia Computer Systems Fredericksburg, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities.

Virginia Green Partners are primarily committing to help support *Virginia Green* and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well!

Northern Virginia Computer Systems

"Northern Virginia Computer Systems is an IT solutions provider using EnergyStar products and Xerox dealer, Fujitsu reseller and hardware/software products. Our company is Xerox dealer. We have equipment that uses solid ink technology without the cartridges and excessive packaging going to landfill. In addition it eliminates fusers and imaging units being sent to landfill. Over the 4 year life of a typical cartridge based toner printer, the waste generated amounts to 450 lbs not including the fuser and imaging units. A Xerox solid ink printer produces only 23 lbs of waste! Besides drastically reduced landfill waste, Solid ink's design and minimal packaging also means less energy used during manufacturing and less storage space for better transportation efficiency and fewer delivery trucks on the road----saving shipping costs, fuel and thus environmental benefits."

Green Statement: "We are green because it is the right thing to do and we have the products to support this quest."

CORE ACTIVITIES for all *Virginia Green Partner Organizations*

- ☒ **Support Virginia Green.** Partners must promote the Virginia Green Program to clients, members, and staff and encourage them to do business with Virginia Green participants. This partner organization pledges that they:
 - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
 - Made an official Virginia Green Endorsement of some kind through their Board or other Committee to support Virginia Green.
 - Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals.
 - Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in your facility.
 - Highlight their involvement in Virginia Green on their website and include a link to their Virginia Green facility profile
- ☒ **Green Meetings and Conferences.** When Virginia Green Partners hold meetings or conferences they must provide recycling and make an effort to reduce the use of Styrofoam and other disposables. This partner pledges that they:
 - Minimize copying and always make 2-sided copies

☒ **Recycling and Waste Reduction.** Virginia Green Partners are highly encouraged to maintain a comprehensive recycling program if they have a facility. This partner pledges that they:

- Recycle: office paper, toner cartridges
- Track overall waste bills
- Have numeric goal to reduce overall materials that go to the landfill
- Purchase recycled-content paper towels and toilet paper
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use less toxic materials

☒ **Water Conservation.** Virginia Green partners are highly encouraged to have a plan for conserving water in their facility that should consider plumbing modifications and landscaping. This partner pledges that they:

- Perform preventative maintenance to stop drips and leaks
- Discourage water-based cleanup (sweeping first)

☒ **Energy Efficiency.** Virginia Green partners are highly encouraged a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives in their facility. This partner pledges that they:

- Purchase *EnergyStar* computers, copiers, and appliances
- Purchase "Green Tags" or "Renewable Energy Certificates" to support new renewable energy resources

For more information on **Northern Virginia Computer Systems**, see www.nvacs.com or contact **Jim Braford** at purchasing@nvacs.com or **540-479-4455**.

For more information on *Virginia Green*, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to www.viriniagreentravel.org.



Virginia Green is the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

